# Millipore<sub>®</sub>

Preparation, Separation, Filtration & Testing Products





# Purchase an Immobilon® NOW bundle offer to streamline your Western blotting workflow. See reverse for details.

# SPECIAL OFFER RCChink WESTERN BLOTTING

# Immobilon® NOW Transfer Membrane rolls

Offering the convenience of pre-cut sheets with the flexibility of rolls in a new, compact format!

Pre-cut sheets of Western blotting transfer membrane offer convenience, but are more expensive per use and not adaptable to different sizes. Standard rolls of membrane are more flexible, but demand extra time to cut your membrane to size. Over time, this handling leads to costly membrane waste and occasional visualization of your lab mate's thumb print on your blot

## ... until NOW.

## **Features**

- Single-cut convenience
- · Compatibility with mini or midi gels
- No waste
- More compact package saves space in your lab
- Available for Immobilon®-E, Immobilon®-P, Immobilon®-FL, and Immobilon®-PSQ membranes

# **Immobilon® NOW Dispenser**

Provides a complete solution to measure, cut and store the transfer membrane. Simply retract the unused membrane into the container, and always see when it's time to refill.



# Four Immobilon® PVDF membranes, optimized for your application

All Immobilon® PVDF membranes offer exceptional durability and high protein binding, for strong signal with low background.

### Immobilon®-E Membrane

- Only PVDF membrane that wets out in transfer buffer—no alcohol required
- Ideal for most Western blot experiments where the target protein is >20 kDa
- Use with chemiluminescent or colorimetric detection

## Immobilon®-P Membrane

- · Most widely cited PVDF for immunoblotting
- For Western blot and dot blot experiments where the target protein is >20 kDa
- Recommended for chemiluminescent and colorimetric detection

#### Immobilon®-FL Membrane

- Optimized for fluorescence detection including near-infrared wavelengths
- Lowest background fluorescence improves sensitivity of all fluorescence detection protocols

# Immobilon®-PSQ Membrane

- Highest protein binding and retention
- Best choice for low MW targets and low abundance targets
- · Low background fluorescence
- Compatible with chemiluminescent and colorimetric detection

# Immobilon® NOW Promotional Offer - Two Membrane Rolls and Dispenser

Description	Cat. No.
Immobilon®-P NOW Bundle	MILL-NWKITIP
Immobilon®-FL NOW Bundle	MILL-NWKITFL
Immobilon®-PSQ NOW Bundle	MILL-NWKITSQ
Immobilon®-E NOW Bundle	MILL-NWKITIE

Each 8.5 cm x 10 m roll provides about 142 mini blots.

Rethink Western blotting NOW:

netascientific.com/Immobilon

To place an order, contact your Authorized Distributor:

Neta Scientific

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