

Expanding Opportunities and Accelerating Growth!

After three years of virtual meetings, it was exciting to host our annual National Sales Meeting in person February 6-10, 2023 at the Westin Mount Laurel, in New Jersey. The whole week was a buzz of energy, excitement, and fantastic conversations. Thank you to everyone who joined this fun filled week. Participation from our Suppliers was at capacity with 32 different suppliers joining us throughout the week. All Gold and Silver sponsors were given the opportunity to present their portfolios, sales strategies, and training to the Neta Team.

On Thursday, February 9, 2023, we hosted our Supplier Fair. The Supplier Fair provided an excellent opportunity for suppliers to meet the entire Neta team, present new products and perform hands-on demonstrations of their products available to us in the Neta Scientific portfolio.

After the Supplier Fair, Cytiva Life Sciences sponsored our Networking Cocktail hour followed by our Awards Banquet. At this time we recognized our supplier partners that have gone above and beyond and also recognized internal team members who exceeded expectations. Congratulations to the following award winners:

Small Business Award – Globe Scientific
Rising Star Partner of the Year Award – MilliporeSigma
Long Term Partner Award – Cytiva Life Sciences
Strategic Channel Partner Award – Kate Cusumano, Agilent Technologies

Salesperson of the Year Award – Casey Bridges, Bus. Dev. Mgr., West Contributor of the Year Award – Brian Spin, Digital Marketing Manager Milestone Award – Garnetta and Winfred Sanders, CEO and President (respectively)

President's Award – Dragan Karajovic, VP of Business Development

The Entertainment for the evening event was Mark Robinson, a motivational speaker/stand-up comedian/magician. His message on communication were spot on and resonated with everyone in the room. His jokes and magic tricks were entertaining, leaving the room in laughter throughout his entire performance.